



Privacy Policy

Effective Date: 08/07/2026

ShredFest Academy ("ShredFest Academy," "we," "our," or "us") respects your privacy and is committed to protecting the personal information you provide when visiting our website, purchasing our products, or participating in our coaching programs.

By using our website or services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect personal information that you voluntarily provide, including:

- Full name
- Email address
- Phone number
- Billing and payment information
- Mailing address
- Guitar experience and performance goals
- Video submissions and coaching materials
- Messages sent through email, WhatsApp, contact forms, or other communication channels

We may also automatically collect certain technical information, including:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on our website
- Cookies and similar technologies

2. How We Use Your Information

We use your information to:

- Deliver coaching programs and digital products
- Process payments
- Schedule coaching sessions
- Communicate regarding your account
- Provide customer support
- Improve our educational programs
- Send onboarding information
- Respond to questions and requests
- Send newsletters or marketing communications (you may unsubscribe at any time)
- Maintain the security of our website and services

3. Payment Information

Payments are processed through trusted third-party payment providers.

ShredFest Academy does **not** store your full credit card or debit card information on our servers.

Please refer to your payment provider's privacy policy for additional information regarding how payment information is handled.

4. Coaching Materials

As part of your coaching experience, you may voluntarily submit:

- Performance videos
- Audio recordings
- Practice logs
- Written notes
- Messages
- Progress updates

These materials are used solely to provide personalized coaching and improve your educational experience.

We treat all submitted coaching materials as confidential.

5. Marketing Communications

If you subscribe to our mailing list or purchase a product, we may send educational content, program updates, and promotional emails.

You may unsubscribe from marketing emails at any time by clicking the "Unsubscribe" link included in the email or by contacting us directly.

6. Cookies

Our website may use cookies and similar technologies to:

- Improve website performance
- Remember user preferences
- Analyze website traffic
- Improve the user experience

You may disable cookies through your browser settings; however, some features of the website may not function properly.

7. Information Sharing

We do **not** sell, rent, or trade your personal information.

We may share information only when necessary with trusted service providers that help us operate our business, including:

- Payment processors
- Email service providers

- Scheduling software
- Website hosting providers
- Analytics providers

These providers may access information only as necessary to perform their services.

We may also disclose information if required by law or to protect our legal rights.

8. Data Security

We use commercially reasonable administrative, technical, and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

While we work to protect your information, no method of electronic transmission or storage can be guaranteed to be completely secure.

9. Your Rights

Depending on where you live, you may have the right to:

- Request access to your personal information
- Correct inaccurate information
- Request deletion of your information
- Withdraw consent where applicable
- Request a copy of the personal information we maintain about you

To exercise these rights, please contact us using the information below.

10. Children's Privacy

ShredFest Academy is intended for individuals **18 years of age or older**.

We do not knowingly collect personal information from children under 13 years of age.

If we become aware that such information has been collected, we will promptly delete it.

11. Third-Party Services

Our website may contain links to third-party websites or use third-party services.

We are not responsible for the privacy practices of those third parties.

We encourage you to review their privacy policies before providing personal information.

12. Updates to This Policy

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated Effective Date.

Your continued use of our website or services after changes are posted constitutes acceptance of the updated Privacy Policy.

13. Contact Us

If you have any questions regarding this Privacy Policy or how your information is handled, please contact us:

ShredFest Academy

Email: aj@aljosephmusic.com

Website: <https://www.shredfestacademy.com>